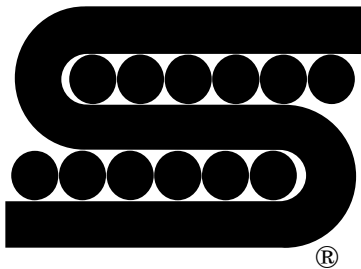


want righteous tone?



FOR TONE THAT SETS YOU APART™

why do some players get righteous tone? the pickups? uh-huh.

And just what is righteous tone?

Is it singing highs or sustain-for-days? Is it perfect harmonics that cut through like never before? Or richer, thicker, punchier bottom end?

Thousands of famous artists and working musicians have asked themselves these same questions.

Their solution? Seymour Duncan and Basslines pickups. Why? Because righteous tone doesn't just happen.

Righteous tone comes from years of inventive research and acquired technical knowledge. Righteous tone comes from a 100%, no-compromise attitude about our product.

From the hand assembly to the fanatical quality control, we have a passionate devotion to making sure our product is the best it can possibly be.

Righteous tone also comes from the people who make the pickups. And because we're a company of guitar and bass players, we know tone. And we know what it takes to give you the tone you're looking for.

Our devotion to our customers starts with our product development and extends to our network of authorized dealers and our 21-Day Real World Exchange Policy.

It's all about taking care of you by helping you find Tone That Sets You Apart™.





NEW

LW-MUST dave mustaine livewires set

The Mustaine Model's active preamp allows higher gain and more output without sacrificing tonal response and dynamic feel. The resonant frequency of both pickups is matched with the SH-4 JB and SH-2n Jazz Model: the sound that defined Megadeth. This is truly a best-of-both-worlds scenario: all the benefits of a 9-volt active pickup, without sacrificing the famous "Seymourized" organic tone.

icons



high output



single coil



moderate output



hum cancelling



SH-1 '59 model™

Picture this... you warp back to 1959 and purchase a new "Patent Applied For" humbucker with the most crystalline tone on earth.



SH-4 jb model™

Singing mids with boosted output. Its perfect blend of sustain and distortion makes it great for rock and blues.



SH-6 duncan distortion™

Do you rock? The Distortion gives you high output with a massive magnet for aggressive harmonics and great low end "chunk."

humbuckers

Invented in 1955 by Seth E. Lover, humbuckers revolutionized the sound of guitar music.

The tone is bigger and fatter than traditional single-coils, and the 60-cycle hum is gone. Each of these humbuckers offers a player-approved answer to the question, "How can I sound better?"



SH-2 **jazz model**TM

A most versatile humbucker, especially for the neck position.

SH-13 **dimebucker**TM

For the searing, crushing, metal massacre that was Dimebag's tone.

SH-8 **invader**TM

Think interplanetary tonal invasion by hostile forces.



SH-12 **screamin' demon**TM

Great low end "cabinet thunk" matched with screamin' highs.

SH-55 **seth lover model**TM

Can you say "Waaaarm and smoooooth?" Nickel or Gold.



SH-PG1 **pearly gater**TM

Slightly rude "Tejas-tone" mixed with top end sizzle.



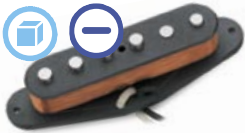
APH-1 **alnico II pro**TM

The ultimate vintage blues humbucker.

for strat[®]

We're known for helping Strato-philes get the absolutely "best possible tone" out of their instrument.

The Seymour Duncan models described here are the most popular tone solutions, ranging from the ultra-vintage correct recreations to single-coil-sized humbuckers that'll turn your Strat into an incredibly versatile guitar.



SSL-1 vintage staggered[™]

Hand-ground, sand-cast, alnico V rod magnets, and waxed cloth hookup cable. Captures the true "bell tone" of a vintage Strat[®].



SJB-1 jb jr.[™]

Same boosted output, great harmonics, and sweet high-end as a full-size JB.



SHR-1 hot rail[™]

Incredible sustain along with a fat, full sound that's great for heavy rock. And did we mention you can kiss hum goodbye?



APS-1

alnico II pro[™]

Vintage tone and looks with pronounced mids and buttery smooth distortion.



for tele[®]

The current crop of country, blues and rock Tele-Masters includes one Mr. Seymour W. Duncan.

Seymour knows Tele tone. And the Seymour Duncan models listed below are the most popular tone remedies used by Tele players everywhere.

SSL-4

quarter-pound[™]

Great big single coil tone, reminiscent of a P-90.

STK-S1

classic stack[®]

Traditional Strat looks and tone, but guess what? No hum!

SCR-1 cool rails[™]

Smooth 'n' bluesy. Great paired with a Hot Rails in the bridge.

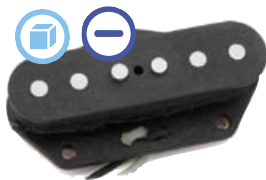
SDBR-1

duckbuckers[™]

All quack. No hum. Need we say more?

STK-S4 classic stack plus

The top coil gets the tone. The bottom coil kills the hum. Note: it's .175 (4.45mm) taller than a vintage pickup for Strat[®] guitars. Patent pending.



STL-1

vintage '54[™]

Same coil, smaller diameter magnets and pole piece stagger of the 1954 Tele lead pickups, with the same biting tone and gusty punch as the originals.

ST59-1 little '59[™]

High-output, humbuckin', hybrid that mixes the warm, fat tone of a full-size '59 Model[™] with a healthy dose of twang.

STHR-1 hot rails[™]

Like the Hot Rails for Strat[®], but in a Tele lead size.

pedals



SFX-03 twin tube classic

Uses a duet of long-life 6021 tubes and employs a 100% vacuum tube signal path with a high voltage power supply. With two channels, you have incredible versatility. The result is all the classic tube sound, smooth distortion, and low order harmonics you expect from a great, two channel, tube preamp. Includes a 16-volt AC transformer.

SFX-02 tweak fuzz

Features a six-position "Tweak" switch to create a myriad of totally unique fuzz tones. The Tweak Fuzz is an incredibly versatile pedal for electric guitar and bass. Discrete, Class A, low-noise transistor with true bypass. Steel chassis. Runs on a single 9 volt battery.



SFX-01 pickup booster

Adds pure, flat-EQ gain, ranging from 6dB to 25dB! The Resonance Switch drops the resonant peak of a single coil pickup, making it sound like a full and fat humbucker. Features fully discrete Class A circuitry along with true bypass. Runs on a single 9 volt battery.



baselines[®]

From pickups to on-board electronics.

From passive to active. From retro to space age.

These Baselines models will give you a taste of our most popular offerings from the world's largest and hippest basstone factory.





STK-J1
**classic
stack[®]
for jazz bass[®]**

You get the same great tone, presence and response of a vintage Jazz Bass pickup, while eliminating that pesky 60-cycle hum.



SPB-3
**quarter-
pound[™]
for p-bass[®]**

The quarter-inch pole pieces kick in a big output boost which translates into incredible versatility for a single-pickup instrument. Country. Blues. Rock. Metal. We got your basses covered.



SJB-2
**hot for
jazz bass[®]**

The increased output, deeper low-end response, heavier mid-range emphasis, and all-around "punch" is great for bassists who rock.



SMB-4D
**4-string for
music man[®]**

For years the Music Man[®] faithful have been asking us for a replacement pickup with more punch, more versatility and more tone. Well here it is.

acoustic

The physics of acoustic guitars and bronze strings entail unique tone amplification challenges.

Seymour Duncan's Acoustic Division responds to that challenge with these models our most popular acoustic guitar pickup solutions.



SA-1

acoustic tube™

This humbucking, instant-mount, height-adjustable soundhole pickup has a natural and even response with a built-in volume control to give you all the control you need. Great for finger-style. Great for tone.



SA-6

mag mic™

Active, humbucking, magnetic soundhole pickup featuring a built-in microphone and blend circuit, together with adjustable pole pieces. The result is the most natural-sounding, three dimensional, acoustic guitar soundhole pickup. Ever!



SA-3SC

woody™ single coil

Part of our popular Woody series, the SC delivers a bright and crisp tone – it's great for strumming. And it "laughs" in the face of feedback.

Check out our affiliate D-TAR at dtar.com

join

What if it's still too hard to choose?

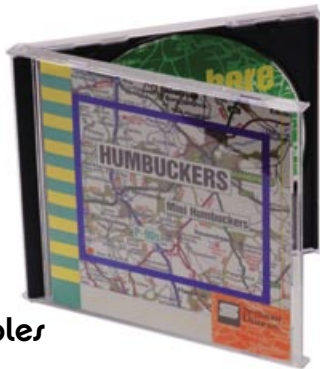
Easy. Go to seymourduncan.com and ask the Wizard. The Tone Wizard, that is. Just tell him about your guitar and the type of music you play, and he'll give you a pickup recommendation. Then, click over to the User Group Forum and check-in with like-minded righteous tone mongers like yourself. You can swap gear info and playing tips. But be warned, the Forum is addictive!

What if I want something not in this brochure?"

Simple. Access seymourduncan.com or basslines.com for tons of information on all of our pickup models along with the name of your nearest dealer. Then, go to your dealer and grab yourself a free copy of our 73-page, full color, full vibe, Pickup Source Book. The Source Book, along with our retro-chic Antiquity catalog, are also available for \$5 for the duo (to cover shipping and handling) direct from us at the address below. Send your check or money order to:

SEYMOUR DUNCAN/BASSLINES PICKUPS
5427 Hollister Avenue, Santa Barbara, CA
93111-2345 USA
Attention: Pro Tone Club

check out seymourduncan.com
for lots more information



tone sampler

n the club

The Seymour Duncan/Basslines Pro-Tone Club, that is. For a one-time, \$20 lifetime membership fee, you get the Source Book, Antiquity catalog; our three-volume pickup demonstration audio CD series; a sweet beanie; the GroundWire, our bi-annual newsletter; surf-chic road case stickers; and other assorted, way-cool swag!



sourcebook



antiquity catalog



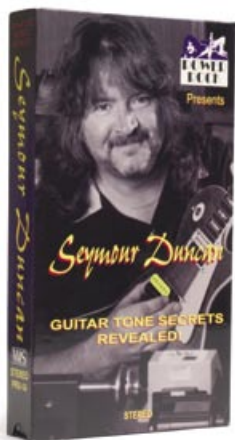
stickers



beanie



newsletters



media

